

Operation Safe Driver Week July 12-18, 2026

This campaign established by the Commercial Vehicle Safety Alliance (CVSA) targets safe-driving awareness and outreach initiatives aimed at improving driving behaviors through educational and traffic enforcement strategies and interactions with law enforcement.



One bad decision behind the wheel can have lifelong consequences. In 2025 36,640 people were killed in traffic crashes.



- Stay focused.
- Buckle up.
- Obey speed limits.
- Never drive impaired or distracted.

This year, law enforcement is targeting **reckless, careless, and dangerous driving behavior** to help make our roads safer for everyone.

What Does That Mean?

- **Reckless Driving:** Willfully ignoring the safety of others or property while driving.
- **Careless/Dangerous Driving:** Operating a vehicle without proper care, attention, or regard for other road users.

Why is Law Enforcement Targeting Driver Behaviors? Because driver behavior is the leading cause of crashes. Traffic stops/interactions with law enforcement help reduce problematic driving behaviors. In fact:

- **94%** of all traffic crashes are due to driver actions — things we **do** (like speeding) or **fail to do** (like paying attention).
- During last year's campaign, over **8,739 vehicles were pulled over**, and 2,504 tickets/citations and 3,575 warnings were issued.

Top Unsafe Driving Behaviors From 2025

- **Speeding**
 - Speeding was a factor in 29% of all U.S. traffic fatalities in 2024, killing 11,288 people.
- **Failure to wear a seatbelt**
 - Wearing a seat belt is the most effective way to prevent injury or death in a motor vehicle crash.
- **Texting, Using a Handheld Device (Distracting Driving)**
 - Texting while driving is one of the most dangerous forms of distracted driving because it combines visual, manual, and cognitive distractions all at once.
- **Driving Under the Influence**
 - About one million arrests are made in the U.S. each year for driving under the influence of alcohol and/or drugs.

Whether you are behind the wheel of a commercial vehicle or your personal car, **safe driving starts with you.**



